



**MESA  
CHAMBER**  
IMPROVE • PROMOTE • ADVOCATE

# Sponsorship & Advertising Catalog

With a rich history of more than 130 years, the Mesa Chamber of Commerce has remained committed to bringing top-of-the-line networking opportunities to our community. Existing to improve, promote, and advocate for businesses in Mesa, the Chamber offers a wide variety of programs and events throughout the year to ensure business success.

## Sponsorship Opportunities

- Monthly Programs
- Annual Events
- Multimedia
- Special Programs or Offerings

## Advertising Opportunities

- Website & Email Banner Ads
- New Member/Attendee Bags
- Visual & Print Advertising
- Booths and Tabletops
- Social Media Promotion

## Bundling and Packaging

### Corporate Membership

The Chamber offers annual packages that bundles membership with multiple opportunities.

### Multi-Year Agreements

Becoming a multi-year sponsor is a great opportunity to consistently brand your message at an affordable (discounted) rate.

### Multi-Opportunity Agreements

Preparing to launch a new service or major campaign that you want people to see across multiple platforms? Consider bundling different promotional opportunities together and save money!

To inquire about becoming a member, contact:

Susan Tychman  
stychman@mesachamber.org  
(480) 980-4552

To inquire about multi-year agreements, contact:

Bob Nelson  
bnelson@mesachamber.org  
(480) 969-1307, ext.25

## ABOUT THIS BOOK

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# BUSINESS AND EVENT SPONSORSHIP OPPORTUNITIES

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# MAYOR'S STATE OF THE CITY

Join our Mesa Mayor for a State of the City update as he highlights the city's past accomplishments and looks to the future. Those in attendance will have the opportunity to hear the vision for Mesa and how it will benefit both residents and businesses alike. Ultimately, this is a great event for organizations to connect with the goal of making this city the best it can be for all who live, work, and do business in Mesa.

## SPONSORSHIP OPPORTUNITIES

Presenting Sponsor .....	\$25,000
Title Sponsor .....	\$15,000
Corporate Sponsor .....	\$5,500
Segment Sponsor .....	\$2,000



### PRESENTING SPONSOR \$25,000

- 2025 State of the City Presenting Sponsor Name
- Logo recognition on screen
- Two tables of 10 at event
- Four guests at VIP Thank You Event
- Inclusion in roll credits
- Optional product placement on table in lobby
- Commercial on Chamber Social Media
- Mayor and Chamber President, Sally Harrison, to visit business
- Recognition in promotional efforts
- Recognition on website
- Recognition on Facebook event
- Social media mention

### TITLE SPONSOR \$15,000

- Channel 11 recognition
- Signage at table of 10
- Additional table of 10
- Slideshow recognition
- Electronic banners
- Preferred seating at event
- Mayor-Visit to business
- Website recognition

### CORPORATE SPONSOR \$5,500

- Channel 11 recognition
- Signage at table of 10
- Electronic banners
- Preferred seating at event
- Slideshow recognition
- Mayor-Visit to business
- Website recognition

### SEGMENT SPONSOR \$2,000

- Channel 11 recognition
- Signage at table of 10
- Electronic banners
- Preferred seating at event
- Slideshow recognition
- Website recognition

**\*NO SINGLE ATTENDEE SEATS AVAILABLE**



# MESA HAS HEART

Make sure you mark this special night on your calendar! The Mesa business and non-profit community gathers annually to celebrate excellence and leadership.



## SPONSORSHIP OPPORTUNITIES

Sacred Heart Sponsor .....	\$10,000
Joyful Heart Sponsor .....	\$5,000
Grateful Heart Sponsor .....	\$3,000
Happy Heart Sponsor .....	\$1,500

### SACRED HEART SPONSOR \$10,000

- Logo recognition on screen
- Inclusion in roll credits
- Congratulations video
- Commercial on social media
- 1 year banner ad
- Podcast w/ CEO Sally Harrison
- AZ TV Interview
- Recognition in promotional efforts
- Recognition on website
- Social media mention
- 1 outdoor heart w/ logo
- 2 tables of 8
- Thank you lunch w/ CEO Sally Harrison

### JOYFUL HEART SPONSOR \$5,000

- Logo recognition on screen
- Inclusion in roll credits
- 6-month banner ad
- Social media mention
- Recognition in promotional efforts
- Recognition on website
- 1 outdoor heart w/ logo
- 2 tables of 8
- Podcast w/ CEO Sally Harrison

# MESA HAS HEART

## GRATEFUL HEART SPONSOR \$3,000

- Logo recognition on screen
- Inclusion in roll credits
- 3-month banner ad
- Social media mention
- Recognition in promotional efforts
- Recognition on website
- Recognition on Facebook event
- 1 outdoor heart w/ logo
- 1 table of 8

## ADDITIONAL OPPORTUNITIES

- Program Ad
  - 5.5 X 8.5: includes 1 seat = \$250
  - 8.5 X 11: includes 2 seats = \$500
- Table 8 = \$500
- Single Seats:
  - \$50 Members
  - \$60 Non-Members

## HAPPY HEART SPONSOR \$1,500

- Logo recognition on screen
- Inclusion in roll credits
- 3-month banner ad
- Social media mention
- Recognition on website
- Recognition on Facebook event
- 1 table of 8

## HEART WITH LOGO

- 18-inch heart placed in sponsor garden = \$50



# MESA HAS HEART

**Mesa Chamber Staff**  
is excited to celebrate with you!



CONTACT:

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Terrie Gardner  
Mesa Chamber of Commerce  
tgardner@mesachamber.org  
(480) 969-1307





MESA CHAMBER  
**AVIATION  
FASCINATION**

Get up-close views of vintage aircrafts such as the B-17 Sentimental Journey and Boeing Apache attack helicopter along with a variety of unmanned aerial vehicles. Displays by East Valley Aviation Education and other flight training programs will also be offering information on a variety of careers in aviation. Additionally, food beverages from local restaurants will be offered, as well as live music at this no-cost, and open to the public event.

**SPONSORSHIP OPPORTUNITIES**

Title Sponsor .....	\$5,000
Supporting Sponsor .....	\$2,500
Event Sponsor .....	\$1,250
Vehicle Display on Ramp .....	\$350
Tabletop Vender .....	\$250/\$500
Drop Zone Sponsor .....	\$250
Door Prize Sponsor .....	\$150 Value
Attendee Bag Insert .....	\$75
Food Vendor .....	See Details
Water Sponsor .....	See Details

# AVIATION FASCINATION

## TITLE SPONSOR \$5,000

- Logo featured in promotional material (video, website, emails, and invites)
- Web banner
- Full page ad in program
- Opportunity to have a tabletop exhibit; includes (1) 6' table and (2) chairs
- Blog post profile
- Opportunity for company representative to make opening remarks
- Podcast w/ CEO Sally Harrison (must schedule recording more than 30 days prior to the event)

## SUPPORTING SPONSOR \$2,500

- Logo featured in promotional material (video, website, emails, and invites)
- Web banner
- Opportunity to have a tabletop exhibit; includes (1) 6' table and (2) chairs

## EVENT SPONSOR \$1,250

- Logo featured in promotional material (video, website, emails, and invites)
- Opportunity to have a tabletop exhibit; includes (1) 6' table and (2) chairs

## VEHICLE DISPLAY ON RAMP \$350

- Opportunity for signage on ramp w/ vehicle
- Opportunity to have exhibit on ramp
- Listing in the event program

## TABLETOP VENDOR \$250

- Opportunity to have a tabletop exhibit; includes (1) 6' table and (2) chairs
- Listing in the event program

## DROP ZONE SPONSOR \$250

- Logo + signage on outside of porta potty
- Opportunity to decorate inside of porta potty with swag
- Company information featured in event program, social media, and website

## DOOR PRIZE SPONSOR minimum \$150 value

- Opportunity to provide a door prize for drawings throughout the event

## ATTENDEE BAG INSERT \$75 members only

- Opportunity for 1 printed coupon or promo item placed in all attendee bags that are handed out upon arrival.
- Approx. 500 bags

## FOOD VENDOR NO FEE TO PARTICIPATE

- Tabletop at event
- Listing in program
- Provide tastings for attendees

## WATER SPONSOR NO FEE TO PARTICIPATE

- Provide 2,000 bottles of water (logo optional)
- Logo is featured on event website and event program
- Opportunity to have 1 tabletop exhibit OR vehicle displayed on ramp





MESA CHAMBER  
**GOLF  
 TOURNAMENT**

The annual Mesa Chamber Golf Tournament is one of Mesa’s premier events that provides a fantastic way for you to connect with the most influential professionals in the Mesa business community.

**SPONSORSHIP OPPORTUNITIES**

Presenting Sponsor .....	\$10,000
Golf Shirt Sponsor .....	\$6,500
Lunch Sponsor.....	\$5,000
Golf Ball Sponsor .....	\$5,000
Hat Sponsor .....	\$5,000
Cigar Sponsor .....	\$5,000
Towel Sponsor .....	\$5,000
Putting Contest Sponsor .....	\$3,500
Cornhole Sponsor .....	\$3,000
Beverage Sponsor .....	\$3,000
Golf Ball Launcher Sponsor .....	\$2,500
Bloody Mary/Mimosa Bar Sponsor .....	\$2,500
Ball Marker Sponsor .....	\$2,500
Breakfast Sponsor .....	\$1,500
Tee Box Sponsor .....	\$1,250
On the Green Sponsor .....	\$500
Water Sponsor .....	See Details

**\*All players will be required to sign a liability waiver and return it to Mesa Chamber by required date in order to play.**



# GOLF TOURNAMENT

## **PRESENTING SPONSOR** **\$10,000**

- Receive 2 foursomes in the golf tournament
- Name and logo on all printed material
- Name and logo on all ads associated w/ the tournament
- Signage on the golf course
- Logo on golf shirt
- Ability to have a table in registration area w/ snacks, water, and promo items for giveaway (Table must be set and ready by 7 am)
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **GOLF SHIRT SPONSOR** **\$6,500 (1 available)**

- Receive 2 foursomes in the golf tournament
- Logo on golf shirt
- Signage on the golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **LUNCH SPONSOR** **\$5,000 (1 available)**

- Receive 1 foursome in the golf tournament
- Includes opportunity to be the emcee during the luncheon
- Signage displayed in service location
- Signage on the golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **GOLF BALL SPONSOR** **\$5,000 (1 available)**

- Receive 1 foursome in the golf tournament
- Logo on all golf balls and boxes given to participants
- Signage on the golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **GOLF BALL DROP SPONSOR** **(Reserved)**

- Receive 2 foursomes in the golf tournament
- Name and logo on all printed material
- Name and logo on all ads associated w/ the tournament
- Signage on the golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **CIGAR SPONSOR** **\$5,000 (1 available)**

- Receive 1 foursome in the golf tournament
- Signage at location and on green
- Your logo on cigar bands
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **HAT SPONSOR** **\$5,000 (1 available)**

- Receive 1 foursome in the golf tournament
- Your company logo on the hat
- Signage on the golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop

# GOLF TOURNAMENT

## **TOWEL SPONSOR** **\$5,000 (1 available)**

- Receive 1 foursome in the golf tournament
- Company logo on all golf towels given to participants
- Signage on the golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **PUTTING CONTEST SPONSOR** **\$3,500**

- Receive 1 foursome in the golf tournament
- Signage on the golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop
- Opportunity to have table and giveaway information on putting green

## **CORNHOLE SPONSOR** **\$3,000 (1 available)**

- Receive 1 foursome in the golf tournament
- Sponsor conducts cornhole competition on a hole (winner takes home the cornhole game)
- Chamber supplies boards and wraps them w/ sponsor logo
- Sponsor allowed to distribute literature and promo items at hole
- One table and two chairs provided
- Decorate tee box in tournament theme (winner gets prize)
- Wear tournament theme attire
- All logos recognized on website and social media
- Signage at the tee box
- Includes balls for golf ball drop

## **BEVERAGE SPONSOR** **\$3,000 (1 available)**

- Receive 1 foursome in the golf tournament
- Signage at bar stations and on drink carts
- Signage on the golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **GOLF BALL LAUNCHER SPONSOR** **\$2,500 (1 available)**

- Receive 1 foursome in the golf tournament
- Sponsor conducts ball launcher experience on a hole
- Sponsor allowed to distribute literature and promo items at hole
- One table and two chairs provided
- Decorate tee box in tournament theme (winner gets prize)
- Wear tournament theme attire
- All logos recognized on website and social media
- Signage at tee box
- Includes balls for golf ball drop

## **BLOODY MARY SPONSOR** **\$2,500 (1 available)**

- Receive 1 foursome in the golf tournament
- Signage at location on golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **BALL MARKER SPONSOR** **\$2,500 (1 available)**

- Receive 1 foursome
- Logo on ball markers
- Signage on golf course
- All logos recognized on website and social media

# GOLF TOURNAMENT

## **WATER SPONSOR (500 Bottles)**

**\$2,500**

If Chamber purchases water - no logo on bottle

**\$2,000**

If you purchase water - logo optional

- Receive 1 foursome
- Provide water bottles w/ your logo
- Signage on the golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **BREAKFAST SPONSOR \$1,500 (1 available)**

- Signage on the golf course
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **TEE BOX SPONSOR \$1,250 (16 available)**

- Sponsor provides contest on hole (best tee box game wins prize)
- Sponsor decorates tee box in tournament theme (winner gets prize)
- Sponsor allowed to distribute literature & promo items at hole
- One table and two chairs provided
- Signage provided at hole
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **ON THE GREEN SPONSOR \$500**

- Signage provided at hole
- All logos recognized on website and social media
- Includes balls for golf ball drop

## **GOLF TOURNAMENT SIGNAGE SPONSOR**

- Your logo printed on all golf tournament signage
- Signage displayed throughout golf course
- 2 signs w/ logo and company name
- All logos recognized on website and social media

## **CORNHOLE BOARD WRAP SPONSOR**

- Your logo printed on cornhole board (along w/ Mesa Chamber)
- Signage displayed throughout golf course
- All logos recognized on website and social media
- Cornhole boards awarded to winner of game

## **HOLE IN ONE SPONSOR**

- Signage on the golf course
- Includes balls for golf ball drop
- All logos recognized on website and social media
- Contact Chamber for more information



# MESA PITCH

The Mesa Chamber of Commerce is the creative force behind the Mesa Pitch. As an organization with both 130 years of event organizing history and innovative entrepreneur programming such as the BusinessX Program, Capital Opportunity Program and more, the Chamber is strongly positioned to move the dial and foster a creative class of entrepreneurs in Mesa.

## ABOUT

Billed as “Shark Tank meets TED Talk”, six contestants each get to give a three-minute pitch to a set of five judges for their business concept in front of a live audience. The judges are given an additional three minutes to compile scores for each presenter.

The event is hosted by an Emcee to introduce each “pitch contestant”, the judges, and sponsors through the evening. It will be an uplifting, positive evening between pitch music and lights, showcasing Mesa an entrepreneur center.

The top three business receive a cash prize and a suite of products and services provided by sponsors.

## TO VOLUNTEER AS A SPONSOR OR SUPPORTER, CONTACT:

Bob Nelson  
Mesa Chamber of Commerce  
bnelson@mesachamber.org  
(480) 969-1307



# MESA PITCH

## **EVENT SPONSOR** **\$2,000 (3 available)**

Three Event Sponsors each take their place as a judge on the event panel. The event sponsor is exclusive to their industry and has exclusive industry access to connect with any and all of the participants. Additionally:

- Acknowledged by the Emcee from the stage
- Night of Digital Signage Recognition (Individual Stage Slides)
- Listing in all promotional materials
- Complimentary seats for the event

## **TECHNOLOGY SPONSOR** **(Value of Services Rendered)**

One Technology Sponsor is identified as the company providing the technology for the evening's presenters to use in their presentations, managing room lighting, etc.

- Acknowledged by the Emcee
- Night of Digital Signage Recognition (Stage Slide)
- Listing in all promotional materials
- Complimentary seats for the event

## **GIFT BAG SPONSOR** **\$100 + 15 Items Valued at \$75 or More**

Gift Bag Sponsors will be providing items for the gift bags that will be presented to participants, judges, and the emcee for the evening.

- Night of Digital Signage Recognition (Collective Stage Slide)
- Complimentary seat (single) for the event

## **SUPPORTING SPONSOR** **\$1,000**

Supporting Sponsors are businesses that would like to support the event and receive public recognition and benefit for doing so.

- Night of Digital Signage Recognition (Collective Stage Slide)
- Listing in all promotional materials
- Complimentary seats for the event

## **FACILITY SPONSOR** **\$1,000**

- Acknowledged by the Emcee
- Night of Digital Signage Recognition (Stage Slide)
- Listing in all promotional materials
- Complimentary seats for the event

## **PRIZE PACKAGE SPONSOR** **\$1,500**

Prize Package Sponsors can add valuable products and services to the winner's prize package. Each package sponsor should provide three contributions (one for each of the top 3 presenters) with each of the gifts valued at \$250 or more.

- Night of Digital Signage Recognition (Collective Stage Slide)
- Complimentary seats for the event

# 24-HOUR BUSINESS PLAN CHALLENGE



MESA CHAMBER

## BUSINESS PLAN CHALLENGE

### 24 HOUR BUSINESS PLAN CHALLENGE

Competitors will have 24 hours to develop a business plan for a new or existing business. Participation is open to anyone with a business idea that would like help preparing a business plan. Meals, snacks and beverages will be provided.

#### BE A MENTOR

We are looking for business professionals to be available to the participants through the event as mentors and support. Times are flexible and we'd love to have you on site!

#### BE A SPONSOR

Enjoy the benefits of having your business support the entrepreneur spirit in Mesa by being a sponsor for the event. Sponsorships are flexible. See next page for details.



#### CONTEST SPONSOR \$1,000 (1 available)

Attach your name to this entrepreneurial extravaganza! You and your business will be listed on all forms of media as “24 Hour Business Plan Competition presented by [insert business name].” More specifically, Title Sponsors will be featured in all media advisories, Chamber website updates, email promotions, as well as at the event!

#### AWARD SPONSOR \$500 (unlimited)

Help us build a cash prize for winners of the competition! A portion of each Award Sponsor’s contribution makes the winning prizes progressively larger. Sponsors of this award are featured in all media advisories, Chamber website updates, and email promotions.

# 24-HOUR BUSINESS PLAN CHALLENGE

## **MEDIA SPONSOR** **\$250 (4 available)**

This 24 hour event will be framed with various learning videos and inspirational messages to help keep the contestants energized! Being a Media Room Sponsor includes a display pop up banner at the event as well as listings in all print and digital materials.

## **MIDNIGHT SNACK SPONSOR** **\$150 (2 available)**

Help the participants by being the Midnight Snack Sponsor! MSP's are listed on the website and featured at the event. We will also shout out your business during one of the Facebook Live sessions throughout the event.

## **WINNER'S PRIZE DONOR** **Item valued at \$100 or more** **(Unlimited)**

The top winner will receive a selection of gift items from Mesa Chamber Members in addition to the sponsored cash prize. Be creative in your gift to these entrepreneurs!



**FOR DETAILS ON SPONSORSHIP OR BECOMING A MENTOR, CONTACT:**

Bob Nelson  
Mesa Chamber of Commerce  
bnelson@mesachamber.org  
(480) 969-1307



# TASTE OF MESA

Taste of Mesa is a monthly networking program sponsored and hosted by Chamber members and their establishments. This opportunity allows for members to meet one another and network freely, providing a valuable experience within Mesa’s professional community.

\*Taste of Mesa is held on the third Tuesday of each month.



## SPONSORSHIP OPPORTUNITIES

Hosting Fee .....	\$100
The Big Prize (Monthly) .....	\$100

## HOSTING BENEFITS - \$100

- Email advertising of the event and your business will be sent to our database
- Advertisement in the Chamber’s online newsletter
- Event web badge with your business name and logo on Chamber home page
- 728x90 pixels banner ad promoting the event and host, 30 day-run
- Podcast w/ CEO Sally Harrison (must schedule recording for more than 30 days prior to the event)
- 3 minutes at the microphone to welcome attendees
- Hosted event listed on the TOM web page for full calendar year
- The chance to showcase your business to over 80 potential clients

# TASTE OF MESA

## HOSTING GUIDELINES

- Host provides heavy appetizers / finger foods for 100 (or attendee list)
- Host provides beer / wine / soda / water (2 drink tickets per attendee)
- Up to 2 to 4ft tables may be needed depending on location
- Available parking for a minimum of 90 guests
- Unrestricted space to hold 100 guests comfortably
- Available area for seating
- Tables (cocktail tables preferred) with a few chairs
- Host may provide door prizes
- Banner ad
- Podcast

\*Current members whose contributions have not been collected at the monthly raffle are continuously highlighted in the Monday Morning Message that promotes upcoming Taste of Mesa events.



**TASTE**  
*of*  
**MESA**  
TASTE • NETWORK • PRIZES

## THE BIG PRIZE MONTHLY - \$100

Taste of Mesa has sponsored contributions to a cash prize of \$100 each month. We will draw one member business name from the current list of Chamber members and if a registered representative is present, on behalf of their business, the business will receive the cash prize.

### Each months BIG prize sponsor:

- Emcees the door prize and drawing portion of the event
- Recognized on the Taste of Mesa Chamber web page for 12 months or longer if contribution has not yet been collected
- Draws the 50/50 raffle number
- 2 minutes at mic to talk about their business

## TO BECOME A HOST OR SPONSOR, CONTACT:

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Terrie Gardner  
Mesa Chamber of Commerce  
tgardner@mesachamber.org  
(480) 969-1307

# WOMEN'S BUSINESS CONNECTION

Women's Business Connection is a member-driven initiative to create an event to empower women business owners and their team members. The goal of this forum is to have speakers that will offer useful information that is designed for professional and personal growth. This monthly program provides an uplifting environment that fosters female collaboration and support within the business community. Attendees of the Women's Business Connection will also be able to enjoy lunch provided by the hosting venue.

\*Women's Business Connection is held on the fourth Tuesday of each month excluding November and December. At different times of the year, there may be opportunities for sponsorships.



## FOR MORE DETAILS, CONTACT:

Terrie Gardner  
Mesa Chamber of Commerce  
tgardner@mesachamber.org  
(480) 969-1307



# COFFEE TIME

Coffee Time attendees join local business owners and Chamber members in an informal networking opportunity. This monthly program is held at a Chamber business location and is a great way to meet fellow members, build relationships, and exchange business cards. Enjoy a coffee while creating new connections and relationships with community members!

\*Coffee Time is held on the fourth Thursday of each month.



## HOSTING BENEFITS NO HOSTING FEE

- Advertising for the event and your business will be sent to the Chamber's email database
- Promotional listing in the Chamber's online newsletter

## TO HOST A COFFEE TIME, CONTACT:

Trish Heiden  
Mesa Chamber of Commerce  
theiden@mesachamber.org  
(480) 969-1307





Produced by the Mesa Chamber of Commerce, "Mesa Morning Live" is a quarterly morning talk show that discusses a variety of topics with our amazing host Forrest Smith. The show features a diverse lineup of local, state and national guests including community leaders, politicians, celebrities, athletes, local businessmen and women, and more.

A regular segment each month is the highly anticipated "Top Ten" which includes humorous topics such as "Top Ten Ways to Balance Arizona's Budget", "Top Ten ways to avoid weight gain over the Holidays", or simply based on current events. The result is a one-of-its-kind humorous yet informative program televised for the entire community on Mesa's Channel 11.

**SPONSORSHIP OPPORTUNITIES**

Episode Sponsor .....	\$1,050
Top 10 Segment Sponsor .....	\$400
Community Spotlight Sponsor .....	\$400
Breakfast Sponsor .....	\$300
Tabletops .....	\$75
Program Advertising .....	See Details
Attendee Bags Sponsor .....	See Details
Marketing Collateral in Attendee Bags .....	See Details

# MESA MORNING LIVE

## TOP 10 SEGMENT SPONSOR \$400 (1 available)

- Admission for 2 guests
- Pre-Show Screen Acknowledgement
- Pre-Segment Screen Acknowledgement
- Opportunity for “on-air” time at each show (Top 10)
- Opportunity to provide any marketing collateral in Attendee bags
- Recognition listed in show credits, in program and MML Web page
- Opportunity to have a tabletop to market to attendees

## BREAKFAST SPONSOR \$300 (4 per show)

- Admission for 1 guest
- Breakfast room signage acknowledgement
- Pre-show digital signage
- Recognition listed in show credits, in printed program and MML web page
- Opportunity to provide any marketing collateral in Attendee bags
- Host acknowledgement during show
- Opportunity to have a tabletop to market to attendees

## MML PROGRAM ADVERTISING

Full Page (4.5" W X 8.5" H) \$200/episode - 20% discount on 4 episode purchase

Half Page (4.5" W X 3.75" H) \$150/episode - 20% discount on 4 episode purchase

## TABLETOP \$75 (10 spots available)

- Admission and breakfast for 1 guest

## COMMUNITY SPOTLIGHT GUEST \$400 (Gateway Bank Currently)

- Admission for 2 guests
- Pre-Show Screen Acknowledgement
- Pre-Segment Screen Acknowledgement
- Opportunity for “on-air” time at each show (Top 10)
- Opportunity to provide any marketing collateral in Attendee bags
- Recognition listed in show credits, in program and MML Web page
- Opportunity to have a tabletop to market to attendees

## MML ATTENDEE BAGS SPONSOR

This sponsor provides 120 bags to be distributed to attendees for a particular show.

## MARKETING COLLATERAL IN ATTENDEE BAGS

\$40 + 120 items to insert - 20% discount on 4 episode purchase

## INDIVIDUAL TICKET (125 available)

\$20 members in advance

\$30 non-members/members walk-in

## FOR MORE INFORMATION, PLEASE CONTACT:

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Terrie Gardner  
Mesa Chamber of Commerce  
tgardner@mesachamber.org  
(480) 969-1307



# MESA HOMETOWN HEROES BANNER PROGRAM

The Mesa Hometown Heroes Banner Program is a tribute created for the community to honor fallen service members, veterans, and active-duty service members of the United States Armed Forces. As a community we take pride in recognizing and celebrating their dedication to our country. The banners are displayed on streetlamps in Downtown Mesa during the Memorial Day and Veterans Day holidays. This program is offered by the Mesa Chamber of Commerce, in conjunction with the City of Mesa, Downtown Mesa Association and the Program Sponsors.



**FOR MORE INFORMATION ON BECOMING A PROGRAM  
SPONSOR, PLEASE CONTACT:**

Sally Harrison  
Mesa Chamber of Commerce  
sharrison@mesachamber.org  
(480) 969-1307



# MESA'S CHRISTMAS TREE

Merry Main Street is an annual celebration of the holiday season throughout Downtown Mesa. This event traditionally begins the weekend following Thanksgiving and extends just beyond New Year's Day.

## **ADDITIONAL INFORMATION REGARDING PARTICIPATION IN THIS EVENT CAN BE OBTAINED BY CONTACTING:**

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Sally Harrison  
Mesa Chamber of Commerce  
sharrison@mesachamber.org  
(480) 969-1307



# CAPITAL OPPORTUNITY PROGRAM

Intended to help Mesa businesses find the capital to grow, the Chamber has partnered with local financial institutions to create the Capital Opportunity Program.

Sponsors have the opportunity to support the Chamber's work in funding the next generation of businesses in Mesa.

## **FOR MORE INFORMATION ON BECOMING A SPONSOR OF THE CAPITAL OPPORTUNITY PROGRAM, PLEASE CONTACT:**

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Bob Nelson  
Mesa Chamber of Commerce  
bnelson@mesachamber.org  
(480) 969-1307

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# DIGITAL ADVERTISING

## TOP WEBSITE BANNER AD

**\$125 - \$1,250**

(mesachamber.org only)  
728 X 90 pixels)  
(30, 90, 180, & 365 day sponsorships)



## IMPROVE, PROMOTE, OR ADVOCATE NEWSLETTER BANNER AD

**\$75 per month**

600 x 300 pixels  
1 newsletter of choice  
15% discount on 4 or more months

## MONDAY MORNING MESSAGE EMAIL BANNER AD

**\$240 - \$408**

600 x 300 pixels  
(4 & 8 week sponsorships)



## LEFT WEBSITE BANNER AD

**\$99 - \$1,000 | \$2,000**

(mesachamber.org only)  
300 x 150 pixels  
Spot 1: Rotating Banner  
Spot 2-4: Static Banner  
(30, 90, 180, & 365 day sponsorships)

## CHAMBER MEMBER CHAT DECK

**\$30**

Text message up to 250 characters in length  
Rotates in website with other “chats”  
Unlimited views

## BLOG POST \$125 (PER POST)

Article, max. length, 1,000 words  
Attribution including:

- Author name, byline, social links
- Headshot - optional
- Business logo, name, address
- Website, social links
- Phone and email - optional



# DIGITAL ADVERTISING

## COMPANY PROFILE

**\$150**

Blog post article with company description, staff/team picture, and logo. Article will be linked and featured on the following Promote newsletter.

## MESA CHAMBER GIVING CATALOG

**DISPLAY AD**

**\$100 - \$200**

With the spirit of helping those in need during the holiday season, we know that businesses look for ways to engage in their community. In this catalog, you will find a wide variety of non-profit profiles that include information regarding their monetary needs, volunteer opportunities, and any needed products or services.

Full Page (8.5" W X 11" H)

Half Page (8.5" W X 5.5" H)

# PRINT ADVERTISING

## NEW MEMBER PACKET DISPLAY AD

**\$275-\$300**

Advertise your business in the Chamber information packet! Ads are sold by zones and members may purchase multiple zones vertically to create one ad.

Available Zone Space: Back of Folder or Inside Jacket (4.25" W X 1.5" H)

## MESA HAS HEART PROGRAM DISPLAY AD

**\$100 - \$350**

Produced by the Mesa Chamber of Commerce, the Mesa Has Heart recognizes the best of class businesses in Mesa across a variety of categories. Additionally, the Chamber recognizes educational leaders such as the student, teacher, and professor of the year.

Full Page (8.25" W X 10.75" H)

Half Page (8.25" W X 5.25" H)

Third of a Page (2.5" W X 4.3" H)

# PHYSICAL DISTRIBUTION

## AVIATION FASCINATION PROMOTIONAL INSERT \$75 MEMBERS ONLY

Add your promotional item to the bags given to attendees at the end of Aviation Fascination.

\*Bag sponsor must be able to provide 800 items.

## MESA MORNING LIVE PROMOTIONAL INSERT \$40

Add your promotional item to the bags given to attendees at Mesa Morning Live. 20% discount on 4 episode purchase.

\*Must provide 120 items to insert.

## MESA HAS HEART WINNERS GIFT BAG NO FEE

Add items to winners' gift bag!

\*Gift bag sponsor must be able to provide 25 items, each with a \$100 value or more.

## TREASURE CHEST NO FEE

Item valued in excess of \$75. Treasure Chest's are awarded to the member that attends the most Chamber events during the year.

(Contributor name listed on website)

# RELOCATION PACKET

## WELCOME PACKET INSERT \$200

Make your product or service available to new residents moving into the area! This packet contains an abundance of important connections for people to utilize when starting a business in Mesa.

\*This allows you to add one promotional insert for a year (up to 8.5 x 11 inches in size).

# INSIDE BUSINESS PODCAST

The Chamber podcast allows you to spotlight your business and gain credibility within the Mesa community. With hosts, Chamber President Sally Harrison or Director of Communications Bob Nelson, this medium allows you to broaden your scope of exposure and highlight your business through a more personal and unique medium. All podcast episodes are published on the Podbean platform under “Inside Business Podcast Presented by The Mesa Chamber of Commerce.”

## SPONSORSHIP OPPORTUNITIES

Single Episode w/ Sally .....	\$200
Single Episode w/ Bob .....	\$150

### SINGLE EPISODE W/ SALLY \$200

- 12-15 minute segments
- Interview-style
- Interview questions created to frame sponsor and business
- Establish credibility

### SINGLE EPISODE W/ BOB \$150

- 12-15 minute segments
- Interview-style
- Interview questions created to frame sponsor and business
- Establish credibility





# SOCIAL MEDIA ADVERTISING

## CHAMBER EVENT PROMOTER \$60-\$240

The Chamber offers members the opportunity to sponsor Chamber posted content on social media platforms such as Facebook, Twitter, LinkedIn, and Instagram. Each sponsored post is recognized with an acknowledgement and a linked attachment.

# RIBBON CUTTING

## \$100 Ribbon Cutting

A ribbon cutting is the ceremonial opening or an anniversary celebration of a brand new or newly renovated/relocated business that has opened within the last 12 months. It can inaugurate a business's first day or can take place weeks after the soft opening. Chamber members may book a ribbon cutting Monday through Friday.

## \$200 Ribbon Cutting Program Sponsor

A ribbon cutting program sponsor is listed on the weekly Monday Morning Message email that is sent out to 20,000+ contacts. A sponsor's business card is automatically given to ribbon cutting hosts at each ribbon cutting. Contact Susan at [stychman@mesachamber.org](mailto:stychman@mesachamber.org) for details.

# DIRECT MAIL

## DIGITAL OR PRINTED LABELS \$200-\$250

The Mesa Chamber offers an exclusive mailing list for members. Enhance your direct mail marketing and build brand recognition within the Mesa Chamber member community.

\*Business name and address are provided (emails not included)

## SPONSOR THE CHAMBER MONTHLY CALENDAR MAILING \$100-\$500

- Big Space Ad is approximately 5.5" x 5.5" on the address side of the card
- Logo is approximately 1" x 2"
- Terms available in increments of 1, 3, 6, and 12 month(s)
- Discounts may apply for multiple month programs.
- For more information, contact Director of Communications Bob Nelson.

# AD SPECIFICATION/ REQUIREMENT INFORMATION

## Digital Ads

All ads should be at least 72dpi  
Sizes as specified in page details  
File formats accepted: .jpg, .png, .pdf, .ai, .eps  
Due dates determined at time of contract

## Print Ads

All ads should be at least 300dpi  
Sizes as specified in page details  
File formats accepted: .jpg, .png, .pdf, .ai, .eps  
Due dates determined at time of contract

## Display Banners

All ads should be at least 150dpi  
Sizes as specified in page details  
File formats accepted: .jpg, .png, .pdf, .ai, .eps  
Due dates determined at time of contract

## Visual Display Ads

All ads should be at least 72dpi  
Sizes as specified in page details  
File formats accepted: .jpg, .png, .pdf, .ppt, .ai, .eps  
Due dates determined at time of contract

# ADDITIONAL OPPORTUNITIES

The Mesa Chamber of Commerce has built numerous programs in which businesses can engage, from workforce development to individual courses. To learn more and get engaged, please contact Bob Nelson at [bnelson@mesachamber.org](mailto:bnelson@mesachamber.org).

## Mesa Leadership

In partnership with Superstition Springs Center, several educational institutions and the Mesa Chamber of Commerce's large membership base, the program provides a practical environment for entrepreneurs to formulate their new retail concept.



## BusinessX

A unique partnership between the Mesa Chamber of Commerce and Mesa Community College, providing students with office space, business tools, and the knowledge resources needed to launch a new business venture in today's competitive environment.



## Next Phase

In partnership with Superstition Springs Center, several educational institutions and the Mesa Chamber of Commerce's large membership base, the program provides a practical environment for entrepreneurs to formulate their new retail concept.



# MESA CHAMBER FOUNDATION

The Mesa Chamber of Commerce has a foundation in which businesses and individuals can donate to. Funds raised through the foundation benefit business education initiatives such as Mesa Leadership, BusinessX, and the Capital Opportunity initiative.

For more information on the Mesa Chamber of Commerce Foundation and how you can support the Chamber's business education initiatives, please contact Sally Harrison at [sharrison@mesachamber.org](mailto:sharrison@mesachamber.org).



# PROMOTION AND SPONSORSHIP ORDER FORM

## MAYOR'S STATE OF THE CITY BREAKFAST

Presenting Sponsor \$25,000 .....  
Title Sponsor \$15,000 .....  
Corporate Sponsor \$5,500 .....  
Segment Sponsor \$2,000 .....

## MESA HAS HEART

Sacred Heart Sponsor \$10,000 .....  
Joyful Heart Sponsor \$5,000 .....  
Grateful Heart Sponsor \$3,000 .....  
Happy Heart Sponsor \$1,500 .....

## AVIATION FASCINATION

Title Sponsor \$5,000 .....  
Supporting Sponsor \$2,500 .....  
Event Sponsor \$1,250 .....  
Vehicle Display on Ramp \$350 .....  
Tabletop Vendor \$250/\$500 .....  
Drop Zone Sponsor \$250 .....  
Door Prize Sponsor \$150 .....  
Attendee Bag Insert \$75 .....  
Food Vendor .....  
Water Sponsor .....

## GOLF TOURNAMENT

Presenting Sponsor \$10,000 .....  
Golf Shirt Sponsor \$6,500 .....  
Lunch Sponsor \$5,000 .....  
Golf Ball Sponsor \$5,000 .....  
Golf Ball Drop Sponsor \$5,000 .....  
Hat Sponsor \$5,000 .....  
Cigar Sponsor \$5,000 .....  
Towel Sponsor \$5,000 .....  
Putting Contest Sponsor \$3,500 .....  
Cornhole Sponsor \$3,000 .....  
Beverage Sponsor \$3,000 .....  
Golf Ball Launcher Sponsor \$2,500 .....  
Bloody Mary/Mimosa Sponsor \$2,500 ...  
Ball Marker Sponsor \$2,500 .....  
Water Sponsor \$2,500 .....  
Breakfast Sponsor \$1,500 .....  
Tee Box Sponsor \$1,250 .....  
On the Green Sponsor \$500 .....

## MESA PITCH

Episode Sponsor \$1,050 .....  
Top 10 Segment Sponsor \$400 .....  
Community Spotlight Sponsor \$400 .....  
Breakfast Sponsor \$300 .....  
Tabletops \$75 .....  
Program Advertising Full Page \$200.....  
Program Advertising Half Page \$150 .....  
Attendee Bag Sponsor .....  
Marketing Collateral in Attendee Bag .....

## 24 HOUR BUSINESS PLAN CHALLENGE

Episode Sponsor \$1,050 .....  
Top 10 Segment Sponsor \$400 .....  
Community Spotlight Sponsor \$400 .....  
Breakfast Sponsor \$300 .....  
Tabletops \$75 .....  
Program Advertising Full Page \$200.....  
Program Advertising Half Page \$150 .....  
Attendee Bag Sponsor .....  
Marketing Collateral in Attendee Bag .....

## TASTE OF MESA

Hosting Fee \$100 .....  
The Big Prize (Monthly) \$100 .....

## COFFEE TIME

No Hosting Fee .....

## MESA MORNING LIVE

Episode Sponsor \$1,050 .....  
Top 10 Segment Sponsor \$400 .....  
Community Spotlight Sponsor \$400 .....  
Breakfast Sponsor \$300 .....  
Tabletops \$75 .....  
Program Advertising .....  
Attendee Bag Sponsor .....  
Marketing Collateral in Attendee Bags ...

TOTAL EVENT SPONSORSHIPS .....

TOTAL ADVERTISING .....

GRAND TOTAL .....

## YOUR PAYMENT INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Payment Method: \_\_\_\_\_ CC \_\_\_\_\_ Invoice \_\_\_\_\_ Check/Cash

## CARD INFORMATION

V / MC / AMEX \_\_\_\_\_

CARD NUMBER

CCD

EXP

BILLING ZIP

Contact Phone: \_\_\_\_\_ Signature: \_\_\_\_\_

# PROMOTION AND SPONSORSHIP ORDER FORM

## TOP OF WEBSITE BANNER AD

### 728 X 90 PIXELS

365 Days, unlimited views \$1,250 ..... \_\_\_\_\_  
180 Days, unlimited views \$650 ..... \_\_\_\_\_  
90 Days, unlimited views \$350 ..... \_\_\_\_\_  
30 Days, unlimited views \$125 ..... \_\_\_\_\_  
Have Chamber create banner \$75 ..... \_\_\_\_\_

## LEFT SIDE ROTATING WEBSITE BANNER AD

### 300 X 150 PIXELS

365 Days, unlimited views \$1,000 ..... \_\_\_\_\_  
180 Days, unlimited views \$534 ..... \_\_\_\_\_  
90 Days, unlimited views \$282 ..... \_\_\_\_\_  
30 Days, unlimited views \$99 ..... \_\_\_\_\_  
Have Chamber create banner \$75 ..... \_\_\_\_\_

## LEFT SIDE STATIC WEBSITE BANNER AD

### 300 X 150 PIXELS

12 Months, unlimited views \$2,000 ..... \_\_\_\_\_

## MONDAY MORNING MESSAGE BANNER AD

### 600 X 300 PIXELS

4 week sponsorship \$240 ..... \_\_\_\_\_  
8 week sponsorship \$408 ..... \_\_\_\_\_

## IMPROVE, PROMOTE, ADVOCATE NEWSLETTERS BANNER AD (FRIDAYS)

### 600 X 300 PIXELS

1 month sponsorship \$75 ..... \_\_\_\_\_  
4 month sponsorship \$255 ..... \_\_\_\_\_  
Have Chamber create banner \$75 ..... \_\_\_\_\_

## CHAMBER MEMBER CHAT DESK

30 days unlimited views \$30 ..... \_\_\_\_\_

## SPONSORED BLOG POSTS

1 sponsored blog post \$125 ..... \_\_\_\_\_  
6 sponsored blog posts \$625 ..... \_\_\_\_\_

## INSIDE BUSINESS PODCAST

Single episode w/ Sally Harrison \$200 ... \_\_\_\_\_  
Single episode w/ Bob Nelson \$150 ..... \_\_\_\_\_

## NEW MEMBER PACKET DISPLAY AD

Per Zone back of folder \$275 ..... \_\_\_\_\_  
Per Zone inside jacket \$300 ..... \_\_\_\_\_

## MESA HAS HEART PROGRAM DISPLAY AD

Full Page \$350 ..... \_\_\_\_\_  
Half Page \$200 ..... \_\_\_\_\_  
Third of a Page \$100 ..... \_\_\_\_\_

## MESA CHAMBER GIVING CATALOG DISPLAY AD

Full Page \$250 ..... \_\_\_\_\_  
Half Page \$100 ..... \_\_\_\_\_

## CHAMBER EVENT PROMOTER

### SOCIAL MEDIA BOOSTER

3 messages \$60 ..... \_\_\_\_\_  
10 messages \$200 ..... \_\_\_\_\_  
20 messages \$400 ..... \_\_\_\_\_

## RIBBON CUTTING

Ribbon Cutting \$100 ..... \_\_\_\_\_

## DIGITAL OR PREPRINTED LABELS

Electronic Membership List \$150 ..... \_\_\_\_\_  
Preprinted Labels \$200 ..... \_\_\_\_\_

## CHAMBER MONTHLY CALENDAR MAILING DISPLAY AD

Big Space Ad \$500/mo ..... \_\_\_\_\_  
Sponsor logo on calendar \$100/mo ..... \_\_\_\_\_

## AVIATION FASCINATION PROMOTIONAL INSERT

Bag inserts \$75 ..... \_\_\_\_\_

## MESA HAS HEART GIFT BAG INSERT

See Catalog ..... \_\_\_\_\_

## RELOCATION PACKET

Welcome Packet Insert \$200 ..... \_\_\_\_\_



“ —  
**THE WORLD BELONGS TO  
THOSE WHO SHOW UP**  
— ”  
MESA CHAMBER