

HOLIDAY PARTNERSHIPS



OPPORTUNITY

- Activation area in a high traffic area of the center with opportunity for lead generation, promotional and informational distribution
- Signage at the activation location
- Opportunity for onsite brand ambassadors
- Inclusion in mall-wide holiday event calendar
- Inclusion in digital and social mall outreach to include mall database e-blasts and social postings
- And more! We can customize based on your needs!



SHOPPING CENTERS

Arrowhead Towne Center
Biltmore Fashion Park
Chandler Fashion Center
Desert Sky Mall

Kierland Commons
SanTan Village
Scottsdale Fashion Square
Superstition Springs Center

PRICING

- Starting at \$5,000; customized to meet your needs!
- Multi-center discount with 3 or more centers
- November 1, 2023 – December 24, 2023



Contact Melissa Buxton at 602.953.6541 or
Melissa.Buxton@Macerich.com for more information on advertising,
event activations, sponsorships and more!